



## **Chicago Gun Violence Research Collaborative Symposium Sponsorship Opportunities**

**December 2016**

### ***Summary***

***Platinum - \$25,000+***

***Gold - \$10,000+***

***Silver - \$5,000+***

***Bronze - \$2,500+***

***VIP Reception Sponsor - \$2,000+***

**For more information contact Chelsea Huszar**

**P: 773-257-6403**

**F: 773-257-6044**

**[chelsea.huszar@sinai.org](mailto:chelsea.huszar@sinai.org)**



## Chicago Gun Violence Research Collaborative Symposium Sponsorship Levels

### Platinum Sponsor - \$25,000+

#### Print

- Program back cover advertisement (150 programs)
- 1 full page advertisement in program in interior page
- Recognition as platinum sponsor in invitation with logo
- Recognition in pre and post-event press release

#### Day Of Event

- 10 conference registrations with VIP seating near front of event
- Recognition as platinum sponsor on all official conference signage with logo
- Recognition as platinum sponsor on all official conference publications with logo
- Recognition as platinum sponsor in all scripted remarks throughout the conference
- Table at Networking session
- VIP Reception with keynote speakers and community leaders

#### Online

- Recognition as platinum sponsor in 5 e-blast promotions with logo (10,000 + impressions)
- Recognition in 5 social media blasts (13,500 + impressions)
- Permanent side bar advertisement on CGVRC website
- Permanent hot link to your organization or company's website on CGVRC website



## Chicago Gun Violence Research Collaborative Symposium Sponsorship Levels

### Gold Sponsor - \$10,000 - \$24,999

#### Print

- Program inside cover advertisement (150 programs)
- ½ page advertisement in program in interior page
- Recognition as gold sponsor in invitation with logo
- Recognition in pre and post-event press release

#### Day Of Event

- 6 conference registrations with VIP seating near front of event
- Recognition as gold sponsor on all official conference signage with logo
- Recognition as gold sponsor on all official conference publications with logo
- Recognition as gold sponsor in all scripted remarks throughout the conference
- Table at Networking session
- VIP Reception with keynote speakers and community leaders

#### Online

- Recognition as gold sponsor in 3 e-blast promotions with logo (6,000 + impressions)
- Recognition in 3 social media blasts (8,100 + impressions)
- Permanent advertisement on bottom of CGVRC website
- Permanent hot link to your organization or company's website on CGVRC website



## Chicago Gun Violence Research Collaborative Symposium Sponsorship Levels

### Silver Sponsor - \$5,000 - \$9,999

#### Print

- ½ page advertisement in program (150 programs)
- Recognition as silver sponsor in invitation with logo
- Recognition in pre and post-event press release

#### Day Of Event

- 4 conference registrations with VIP seating near front of event
- Recognition as silver sponsor on all official conference signage with logo
- Recognition as silver sponsor on all official conference publications with logo
- Recognition as silver sponsor in all scripted remarks throughout the conference
- Table at Networking session
- VIP Reception with keynote speakers and community leaders

#### Online

- Recognition as silver sponsor in 2 e-blast promotions with logo (4,000 + impressions)
- Recognition in 2 social media blasts (5,400 + impressions)



## Chicago Gun Violence Research Collaborative Symposium Sponsorship Levels

### Bronze Sponsor - \$2,500 - \$4,999

#### Print

- ¼ page advertisement in program (150 programs)
- Recognition as bronze sponsor in invitation with logo
- Recognition in pre and post-event press release

#### Day Of Event

- 4 conference registrations with VIP seating near front of event
- Recognition as bronze sponsor on all official conference signage with logo
- Recognition as bronze sponsor on all official conference publications with logo
- Recognition as bronze sponsor in all scripted remarks throughout the conference
- Table at Networking session
- VIP Reception with keynote speakers and community leaders

#### Online

- Recognition as bronze sponsor in 1 e-blast promotions with logo (2,000 + impressions)
- Recognition in 1 social media blasts (2,700 + impressions)



## Chicago Gun Violence Research Collaborative Symposium Sponsorship Levels

### VIP Reception Sponsor - \$2,000

#### Day Of Event

- 2 conference registrations with VIP seating near front of event
- Recognition as VIP Reception sponsor on all official conference  
VIP Reception signage with logo
- Recognition as VIP Reception sponsor on all official conference  
publications with logo
- Recognition as VIP Reception sponsor in all scripted remark about  
the VIP Reception
- Table at Networking session
- VIP Reception with keynote speakers and community leaders